

Sponsorship Opportunities



KEEPIN' IT RURAL 5K/10K TRAIL RACE & HIKE

Sunday December 8, 2019
Elfin Forest Recreational Reserve

Web: letskeepitrural.com
Instagram: [@letskeepitrural_5k10k](https://www.instagram.com/letskeepitrural_5k10k)
Facebook: [/letskeepitrural](https://www.facebook.com/letskeepitrural)



With a start/finish and post-race expo set at the base of the Olivenhain Dam, the Keepin' It Rural 5k/10k is a unique event on the San Diego race calendar

The Fifth Annual Keepin' It Rural 5k/10k trail race and hike celebrates North County San Diego's rural spaces and aims to raise awareness of the importance of preserving an intact environment as a source for the health and well-being of communities and people.

The race course is set in the Elfin Forest Recreational Reserve, alongside the Olivenhain Dam. The Elfin Forest Reserve offers approximately 11 miles of hiking, mountain biking, and equestrian trails. The Keepin' It Rural event is a rare chance to enjoy additional areas normally closed to the public.

Participants can elect to run or walk the 5K or 10K. Courses are set on a challenging single track trail featuring rocks, decomposed granite and sandy terrains. For hikers looking to enjoy this local treasure at a more leisurely pace, the 5K course offers scenic

mountain viewing points and a trail surrounded by native plant communities such as chaparral and coastal sage scrub.

With over 250 runners and supporters expected, Keepin' It Rural is a fantastic way for your business to showcase itself among a multi-generational group of athletes and outdoor enthusiasts. Participants are predominantly residents from the local communities of Carlsbad, San Elijo Hills, San Marcos, Escondido and Elfin Forest/Harmony Grove/Eden Valley.

This race is organized by the The Elfin Forest Harmony Grove Town Council (EFHGTC), a 501(c)(3), volunteer-run organization dedicated to the preservation of the rural community character, open space and natural habitat of the Elfin Forest/Harmony Grove area.



RACE

- Chip timed 5K or 10K
- Water stations along course
- Participants receive: technical shirt, finisher's medal, goodie bag, and 1 beer ticket (age 21 or over)
- Prizes to top 3 finishers (men's and women's)



FESTIVAL

More than a running event, this kid-friendly, dog-friendly community event has something for the whole pack!

- Live band
- Food trucks
- Coffee and pastries
- Raffle
- Local craft beer
- 1K kids fun run
- Vendor expo



SPONSORSHIP LEVELS

Benefits	Creek \$1,800	Oak \$800	Manzanita \$500	Chaparral \$300	Sage \$50
Exclusive naming rights	X				
Logo on race shirt	Top	Top	Prominent		
Logo on website	Top	Top	Prominent	Small	
Free race entries	5	3	2		
Logo on event banner	Top	Top	Prominent		
Social media marketing	X	X	X	X	
Goodie bag insert	X	X	X	X	X
10 ft x 10 ft booth*	X	X	X	X	X

* Sponsors supply booth, table, chairs, and other equipment for booth

Deadline for Creek, Oak, Manzanita level sponsorship Friday November 15, 2019

IN-KIND DONATIONS

If you can't sponsor or make it to this event, you can still make a difference with an In-Kind Donation. Donations of products or services will help reduce expenses associated with the race and help us greatly in making the 5th Annual Keepin' It Rural Trail Race/Hike a successful community event. Please be sure to indicate the value of your donation so that your sponsorship may be acknowledged at the correct level (i.e. Manzanita, Chaparral, etc.)

Goodie Bag Donations

Donated items included in gift bags distributed to runners/walkers.

Food/Beverage Donations

Food or beverages provided to runners before, during, or after the race.

Top Finisher Prizes / Raffle Donations

Popular items include themed gift baskets, gift cards, outdoor/exercise equipment, wine, spa gift certificates, event tickets, etc.

If you are interested in sponsoring the Keepin' It Rural 5k/10k contact _____
at _____ or _____ for more information.

