

# The Third Annual Elfin Forest “Keepin’ It Rural” 5K/10K Trail Run/Hike



Sponsorship Opportunities

# Event Facts/Overview

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The Annual Elfin Forest Keepin' It Rural event is now in its 3rd year! Sponsorship provides exposure to a desirable demographics of active, educated people who enjoy the outdoors.

- Date: December 3,2017
- Location: Elfin Forest Recreational Reserve
- # of Participants: Up to 350
- Organizer: The Elfin Forest/Harmony Grove Town Council (EFHGTC), a non-profit organization
- Charity purpose: Proceeds will help the Town Council's efforts to keep this area scenic, rural and pristine.

# Race Mission Statement

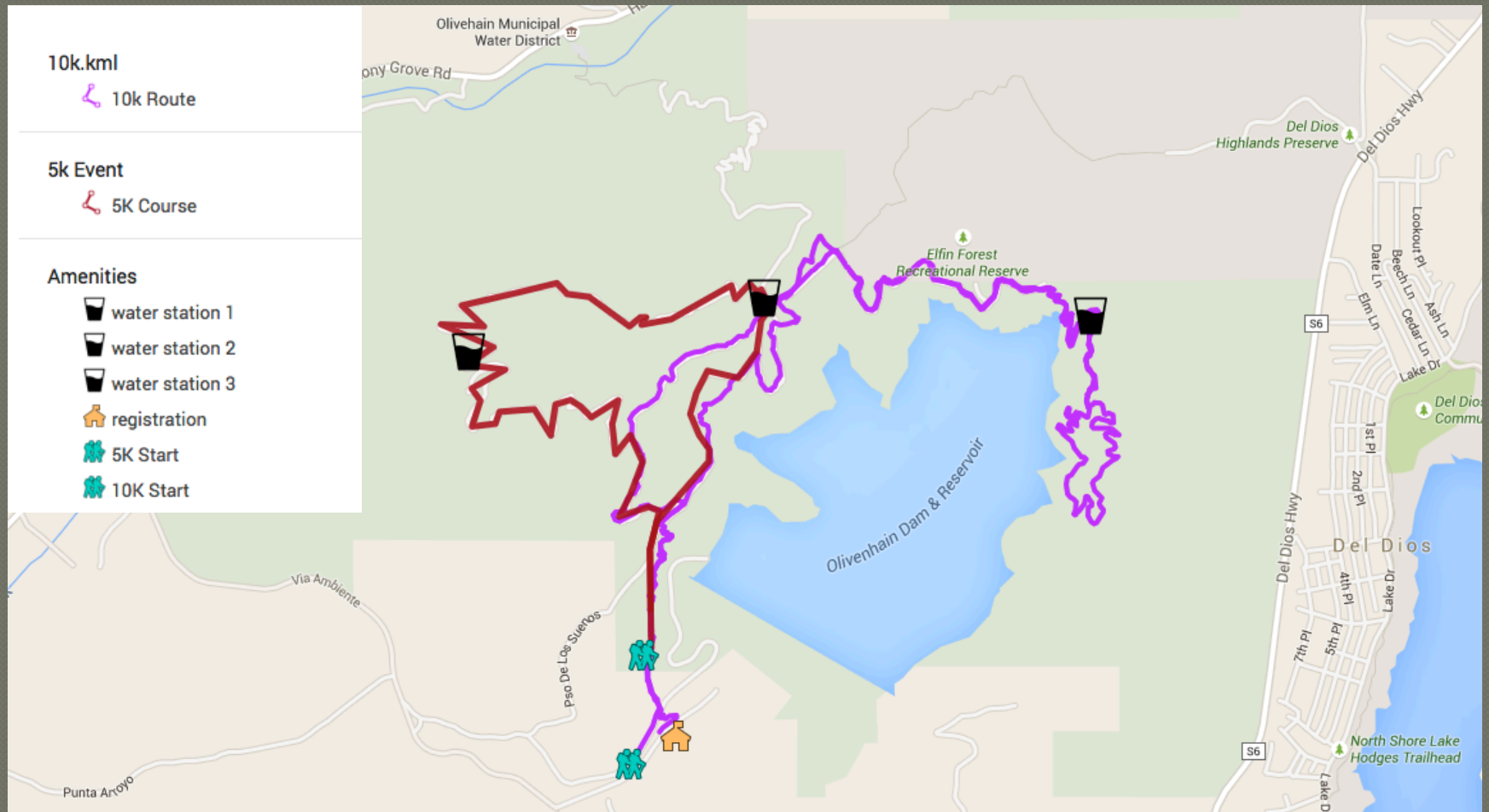
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“To raise awareness of the importance of preserving an intact environment as a source for the health and well-being of communities and people”





# Event Courses





# 5K Route



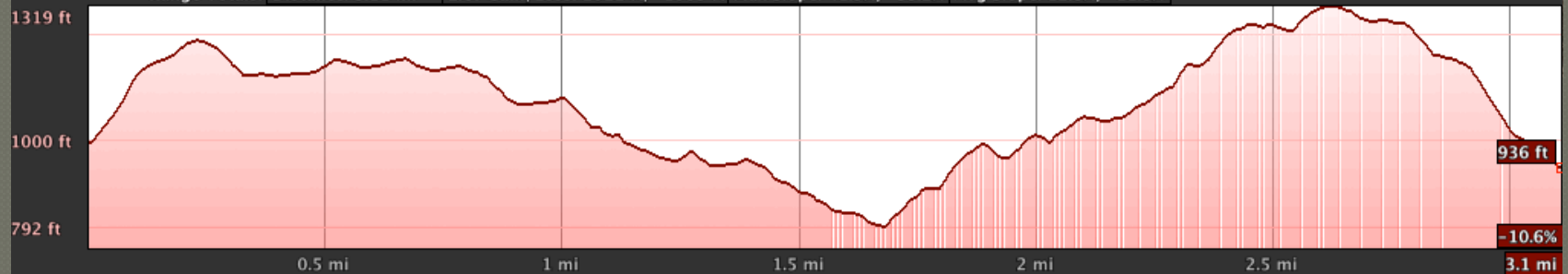


# 5K Elevation Profile



Graph: Min, Avg, Max **Elevation: 792, 1085, 1319 ft**

Range Totals: Distance: 3.11 mi Elev Gain/Loss: 1011 ft, -1065 ft Max Slope: 41.9%, -35.2% Avg Slope: 12.8%, -11.6%



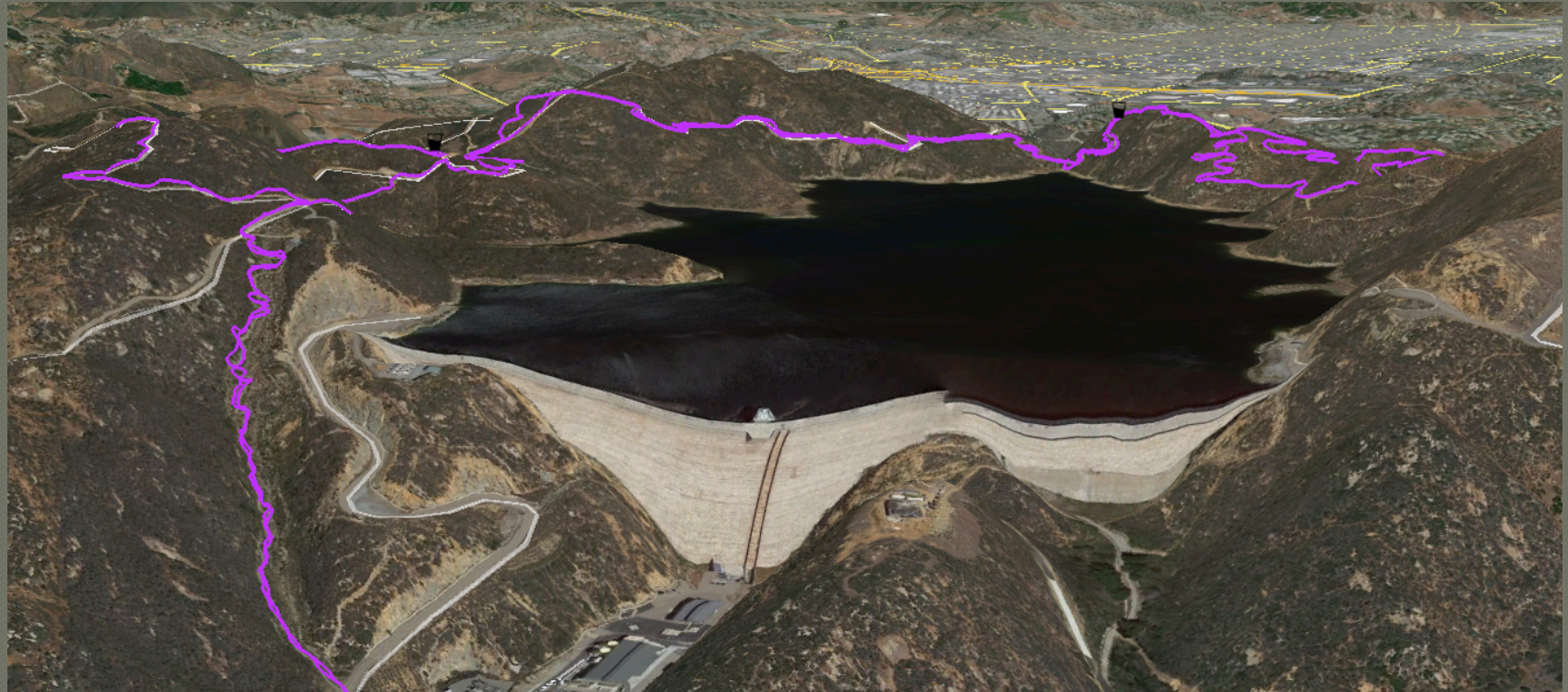


# 10K Route



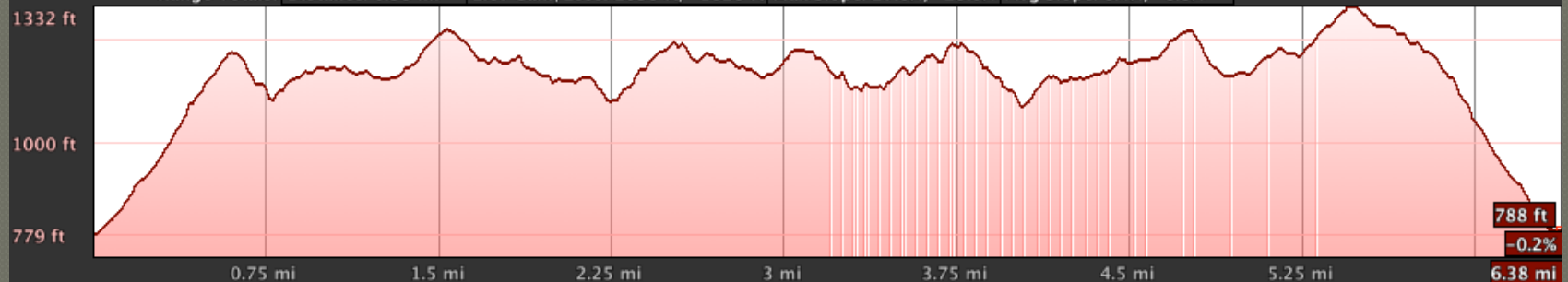


# 10K Elevation Profile



Graph: Min, Avg, Max **Elevation: 779, 1156, 1332 ft**

Range Totals: **Distance: 6.38 mi** Elev Gain/Loss: 1638 ft, -1628 ft Max Slope: 27.6%, -25.0% Avg Slope: 8.4%, -8.8%



# Base Camp/Expo Area

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- Located at the parking lot of the Olivenhain Water District Facilities parking lot, Via Ambiente



- Race Registration
- Vendor Displays and Booths
- Silent auction
- Beer garden
- Coffee and pastries
- Food truck
- Kids games and Fun Run
- Infrastructure
- Parking

# Sponsorship Benefits by Level

Benefits	Creek \$3,000	Oak 1,000	Manzanita 250	Chaparral 100	Sage \$50
10x10 booth at event	X	X	X	X	X
Logo on race website	TOP	TOP	X	X	
Free race entries	5	4	2		
Exclusive naming right	X				
Logo on Event Banner	X	X			
Goodie bag insert	X	X	X	X	X
Exclusive product Category	X	X			
Logo on all event materials	X	X	X		
Social Marketing	X	X	X	X	



# In-Kind Donations

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- In exchange for free product samples for registration packet, goodie bag, raffle, silent auction or product giveaways.
- Sponsor mention on website, Facebook page, and all official communication
- Logo displayed at registration

# Next steps

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- To learn more about our event, please visit our website at [letskeepitrural.com](http://letskeepitrural.com).
- To sign-up as a sponsor, please click [HERE](#).
- Once you submit the above sign-up form, an invoice will be sent to you. Once the invoice is paid we will upload your company logo to our website and begin promoting your company via social media (if this is an available benefit at the level you selected).
- 1-2 weeks before the event you will receive a logistics email with final details and set up information. If you have any questions about your sponsorship, please contact:

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